



**SUCCESS
IT'S CHILD'S
PLAY.**

MASTERFRANCHISE









Who? are we ■



FOR SINCE 20 YEARS,
ROYAL KIDS
has been **the largest network**
of indoor play parks,
ON THE EUROPEAN SCALE

- **40** parks
- Combined revenue **20 400 000€**
- **1 360 000** visitors per year with an spent of **€15**

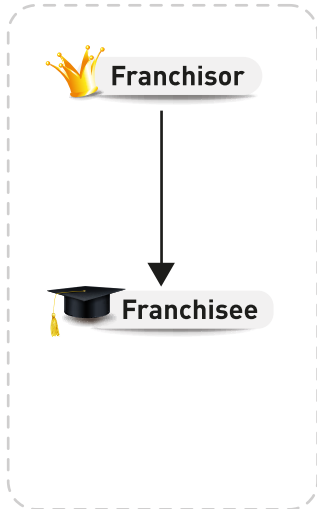
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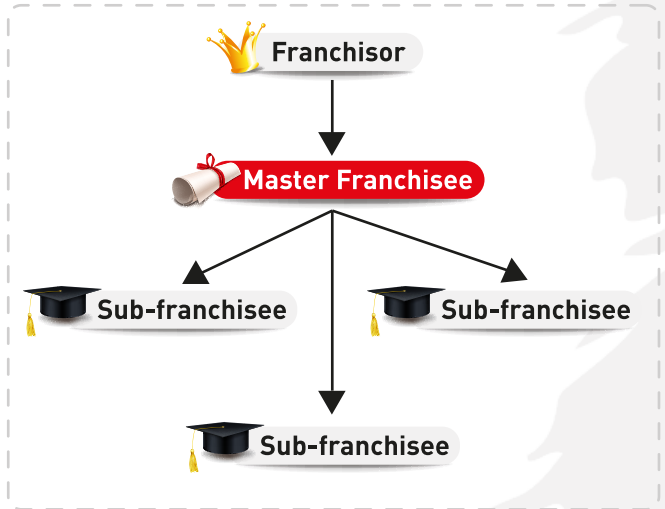
How does it WORK



Franchisee scheme



Master Franchise scheme





The Concept

ROYAL KIDS

ROYAL KIDS

a **SIMPLE** and **UNIQUE** concept !

A well-developed and promising concept, with a business model strengthened by an attractive offer and supported by a growing market.

- Indoor **amusement** and **play park**
- Suitable for children **from 0 to 12**
- On-site **dining**
- **Customized offers:** Birthday, ...
- Surface ranging from **800 to 2000m²**
- **Attractive** prices

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Business PLAN



Rent: **€100,000**
Payroll including taxes: **€100,000**
Consumables: **€40,000**
Miscellaneous expenses: **€80,000**
Maintenance: **€10,000**
Loan repayment: **€90,000**

EXPENSES **VS** INCOME

FINANCIALS

€510,000 Annual Gross Revenue

PROFITABILITY

€90,000 Annual **21%**

Admissions: **€210,000**
Birthday parties: **€180,000**
Beverages: **€55,000**
Food: **€50,000**
Arcade games: **€15,000**

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Lucrative MARKET

- **Entrance Fees**
- **ROYALTIES**
- Advertising **Royalties**
- Online **Store**
- **Year-End Partner Discount**

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OUR GOALS



EXPAND PROJECTS ABROAD

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CONTACT US



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