



SUCCESS
IT'S CHILD'S
PLAY.







Who? are we ■



FOR SINCE 20 YEARS,
ROYAL KIDS
has been **the largest network**
of indoor play parks,
ON THE EUROPEAN SCALE

- **40** parks
- Combined revenue **20 400 000€**
- **1 360 000** visitors per year with an spent of **€15**

FRANCHISEE







The Concept

ROYAL KIDS

ROYAL KIDS

a **SIMPLE** and **UNIQUE** concept !

A well-developed and promising concept, with a business model strengthened by an attractive offer and supported by a growing market.

- Indoor **amusement** and **play park**
- Suitable for children **from 0 to 12**
- On-site **dining**
- **Customized offers:** Birthday, ...
- Surface ranging from **800 to 2000m²**
- **Attractive** prices

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Why become a FRANCHISEE



- Over **20** years of **experience** and **expertise**
- A **highly profitable** and **straightforward** concept
- A **turnkey** project
- **Ongoing support** throughout your business journey
- An **exclusive** geographical territory

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Business PLAN



Rent: **€100,000**
Payroll including taxes: **€100,000**
Consumables: **€40,000**
Miscellaneous expenses: **€80,000**
Maintenance: **€10,000**
Loan repayment: **€90,000**

EXPENSES **VS** INCOME

FINANCIALS

€510,000 Annual Gross Revenue

PROFITABILITY

€90,000 Annual **21%**

Admissions: **€210,000**
Birthday parties: **€180,000**
Beverages: **€55,000**
Food: **€50,000**
Arcade games: **€15,000**

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Your

COMMITMENTS



TAXES TO GIVE BACK

- Entrance **fees**
- **Royalties**
- **Advertising** Royalties

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CONTACT US



masterfranchise@royalkids.fr

+33(7) 44 85 65 94



WhatsApp



Viber



WeeChat



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ROYALKIDS - SOCIÉTÉ À RESPONSABILITÉ LIMITÉE AU CAPITAL DE 11400 EUROS - SIREN 506 346 551 00011 RCS AVIGNON N°TVA INTRA. FR87505346551
SIÈGE SOCIAL : 120 RUE JEAN DAUSSET - 84140 AVIGNON - TÉL. +33 4 32 74 15 39
WWW.ROYALKIDS.FR